

Baraga County Communities That Care Suicide Prevention Walk Subcommittee
Meeting Minutes July 13, 2017
BCMh Conference Center

Members Present: Pam Dove, Carrie Rich, Tammy Hollon, Ann Marie Amsler

Members Absent: Wanda Seppanen, William Seppanen, Sherrie Larson, Karen Harris

Guests: None

| Topic | Discussion | Follow-Up |
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| Agenda | <ul style="list-style-type: none"> Reviewed | <ul style="list-style-type: none"> Approved |
| Meeting Minutes | <ul style="list-style-type: none"> None available for review | <ul style="list-style-type: none"> Start documenting official subcommittee meeting minutes. |
| Old Business | | |
| OOTD Walk vs Own Walk | <ul style="list-style-type: none"> Subcommittee updated on discussions from the coalition meeting re: OOTD versus own walk. Decided to continue with OOTD through this year and re-evaluate going out on own for next year. Can do fundraising for local efforts this year. | <ul style="list-style-type: none"> Continue with OOTD Walk this year. |
| Walk Date | <ul style="list-style-type: none"> September 9, 2017 selected as this year's walk date. | <ul style="list-style-type: none"> Paperwork submitted to AFSP for approval. |
| New Business | | |
| Marketing | <ul style="list-style-type: none"> AFSP PSA and press release sent to Outreach/PR for personalizing. Carrie states that Ginny is available to assist as needed. Need to list on local calendar of events/community calendars. Carrie is available to assist. Pam already listed walk on TV6 community calendar. Need to order yard signs. Tammy will deliver to Skanee. Try to find someone to deliver to Covington, Aura and Pelkie. Carrie is willing to put out wherever needed. Would like to know usual locations. Facebook event has been added to CTC Facebook page. Discussion whether these events should go on CTC page or continue on Suicide Prevention page. Wish to continue on suicide prevention page and share to CTC page. Plan to mass email flyer once finalized. Ann Marie would like to post information during KBIC Health Center Week, August 14th. Pam states we may be able to do the same during the month of August at BCMH. | <ul style="list-style-type: none"> CTC Outreach/PR work group to finalize PSA and press release. Carrie to post information and flyers to TV, radio and local calendars once available. Pam to order 25 (2 sided) yard signs Tammy H to post yard signs in Skanee. Carrie to post yard signs at additional locations including L'Anse, Baraga, Pelkie, Aura and Covington (if no other volunteers available). Create a new Facebook event on Baraga County Suicide Prevention page and share to CTC page. Pam to finalize email friendly signage for mass emailing. Pam to order OOTD flyers (100) and postcards (500). Pam to reprint wall signs for posting at KBIC Health Center Week, and possibly BCMH. |
| Sponsor Letters | <ul style="list-style-type: none"> Draft of letters have been completed. CTC logo included. Be sure to send to previous sponsors. Skippers may also be interested. BCMh has paid for envelopes and postage in the past – ask for support again this year. Consider emailing when able to save on postage. | <ul style="list-style-type: none"> Letter approved as is. Letters to be sent by Friday, July 21st. Pam to ask BCMH for in-kind support via printing, envelopes and postage for sponsor letters. Maintenance work group to assist in folding and stuffing envelopes. Ann Marie will follow up with Wanda to see if she is interested in bring sponsor letter to KBIC council. |
| Speaker | <ul style="list-style-type: none"> No speaker confirmed as of yet. Pam has left messages at Iron Mountain VA in hopes of getting a speaker to address military/veteran suicide. Members suggest that Marquette and Hancock VA also be contacted. Consider speaker from Dial Help and/or CCCMH. Does AFSP have a speaker or provide funds to bring in a speaker? | <ul style="list-style-type: none"> Pam to follow up with Iron Mountain VA and contact Marquette and Houghton VA offices. Pam to contact Dial Help and CCCMH. Pam to follow up with AFSP re: speaker availability and funding. |

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| Fundraising | <ul style="list-style-type: none"> • AFSP fundraisers: "I Walk For" buttons, #stop suicide bracelets, leftover key chains, rain ponchos, sell extra t-shirts. 50% proceeds to AFSP/50% local. • Non-AFSP fundraisers: Balloons, raffle baskets, blue jean days at various worksites. 100% proceeds stay local. • Raffle license requirements discussed. • Best button design contest discussed, as well as perpetual necklace where you get a new bead each year you attend the walk. Cost \$5 per bead. | <ul style="list-style-type: none"> • Pam to order supplies from AFSP • Carrie to purchase white bio-degradable balloons and ribbon for memorial balloon release. • Post request for raffle items on Facebook. • Carrie to follow up with Char re: raffle license requirements and paperwork. • Find out if local businesses are willing to do blue jeans for a cause days. |
| AFSP Order | <ul style="list-style-type: none"> • Needs beads. Pam to check on colors needed • Bead coroplast sign x 2 • Ride to Fight Suicide directional signs kit • Awareness Sign kit (1) • Community Walk yard sign (25 - 2 sided) • 2017 Community Walks Postcard (500) • 2017 Community Walks 11x17 Poster (50) • 2017 Community Walks 8.5x11 flyer (50, 4 & 6) • Ride to Fight Suicide Sew on Patch • Ride to Fight Suicide Black T-Shirt • # Stop Suicide Wristband (100) • AFSP Rain Poncho (20) | <ul style="list-style-type: none"> • Pam to place AFSP order by next week. • Pam will notify everyone when the marketing materials come in so they can start being delivered even before the next meeting. |
| Event Set Up | <ul style="list-style-type: none"> • Set up diagram approved by members. | <ul style="list-style-type: none"> • No changes. |
| Food | <ul style="list-style-type: none"> • Snacks and beverages donated by BCMH in past. Will follow up with BCMH re: donation again this year. | <ul style="list-style-type: none"> • Pam to follow up with BCMH re: food donation for event. |
| Route | <ul style="list-style-type: none"> • Village has been contacted regarding use of L'Anse Waterfront Park from 9 a.m. to noon, and street closure from 10-10:15 a.m. on Saturday, September 9th for the walk. Approval received. Also, requested the assistance of the village of L'Anse police for the main intersection during this time period. Wanda/Chill have confirmed that KBIC police will be available to stop traffic at the base of the L'Anse Sentinel and re-direct traffic up and around by the school if needed. May require additional assistance from police if Bikers are available to escort the procession. • Continue with same walking route minus laps around the football field due to water issues in the past. | <ul style="list-style-type: none"> • Reminders to Village of L'Anse, L'Anse Village Police and KBIC police of needs prior to event. |
| Insurance | <ul style="list-style-type: none"> • AFSP requests a formal permit be submitted in order to obtain proof of insurance. Village contacted and they do not have a formal permit process as long as the event is open to the public. | <ul style="list-style-type: none"> • Pam to contact AFSP and let them know that there is no formal permit to submit. Will need to obtain proof of insurance without this. |
| Volunteers | <ul style="list-style-type: none"> • We will need to secure event volunteers again. We have a lot of repeat volunteers that come back year after year. Start by contacting them. | <ul style="list-style-type: none"> • Subcommittee members to follow up with friends and family members who have volunteered in the past. Keep Pam informed as volunteers commit. |
| Miscellaneous | <ul style="list-style-type: none"> • Carrie mentioned that Shopko does have a grant that may be useful for such an event. Not sure if there is adequate time to apply this year. | <ul style="list-style-type: none"> • Will ask funding work group to obtain information on Shopko and other local grant opportunities for future reference. |
| Upcoming Meetings/ Events | <ul style="list-style-type: none"> • All meetings are being updated on the CTC Google Drive Calendar and linking to the CTC website at www.baragacountyctc.org. • Mark your calendars! | <ul style="list-style-type: none"> • Suicide Prevention Walk Subcommittee: <ul style="list-style-type: none"> ○ Thursday, August 10th at 9 a.m. in the BCMH Conference Center. ○ Thursday, August 24th at 9 a.m. in the BCMH Conference Center • Suicide Prevention Coalition: <ul style="list-style-type: none"> ○ Thursday, September 21st at 9 a.m. in the BCMH Conference Center |

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Respectfully submitted by:
Pam Dove, MS, RDN, CDE
Suicide Prevention Coalition, Chair